

## Rotary Club of Taipei

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SERVE TO CHANGE LIVES

## 台北扶輪社

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### 函

受文者：教育部

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主旨：台北扶輪社於今(111)年6月19日舉辦全國高中與大專院校「解決社會問題英文演講比賽」(English Social Solutions Contest) 訊息，請查照。

說明：

一、依據台北市台北扶輪社之章程及扶輪精神，為推廣全國大專院校學生英語語文能力並俱有國際思維與未來領袖之孕育，自 1955 年起每年均舉辦一場大型全國大專院校英語演講比賽 English Speech Contest (ESC)。為更深化社會關懷，呼籲年輕學子對社會問題之重視與參與，自 107 年起比賽更名為「解決社會問題英語演講比賽」(English Social Solutions Contest, 簡稱「ESSC」)，重點轉向鼓勵學生發揮其創新力、溝通技巧及團隊合作，提出解決方案讓社會大眾瞭解我們所面臨的社會問題，並付諸行動共同解決。

二、敬請教育部發文至全國大專院校，鼓勵在校學生報名參加

三、比賽詳細資訊與報名方式請見附件。

RY2021-22 台北扶輪社 ESSC 主委  
Axel Limberg 林百科

RY2021-22 台北扶輪社社長  
Andrew Malanga (Andy) 麥安竹



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## 四大考驗

- 一、是否一切屬於真實？
- 二、是否各方得到公平？
- 三、能否促進信譽友誼？
- 四、能否兼顧彼此利益？



# The ESSC Challenge 2022

## “How to live a healthy life in the real world: social media, metaverse, and the mental health”

The use of social media, the upcoming VR/AR/MR (Virtual Reality, Augmented Reality, Mixed Reality) technologies and the possible metaverse have a very strong impact on our lives and our social interactions. This means that we need to properly position, treat, and value ourselves in a digital age, both physically and mentally. We are looking for projects that address these challenges to enable a better life for humanity in the real world under the impact of social media and evolving technologies.

The project and solution proposed should address an issue that needs to be resolved or to pay attention to, and present an enforceable solution. The project may include different stages, if needed, but the first stage should be enforceable and able to be concluded within the coming 12 months with a budget of no greater than US\$10,000. Resources needed for this project and expected benefits of this project should be identified.

***This year’s ESSC asks the college and high school participants to present a project idea to address these challenges with the focus to enable a better life for humanity.***

## Structure of the contest

- Competition round 1: upload you video before **April 30, 12:00**
- Voting period (online and judges) from **May 01 to May 28**
- Announcement of the 6 finalists, **May 29, 15:00**
- Coaching/mentoring of the finalists, **May 31 to June 12**
- Finals as onsite contest, **June 19, 12:00 – 15:00**

## Entering the Contest as a team

We encourage our contestants to work with individuals with different backgrounds and skillsets to come up with creative and unique solutions to the described task. The team may consist of a maximum, 2 persons.

If you decide to enter as a team, all members of each team shall take an active role at the presentation. Any absentee from each team may constitute disqualification unless having prior written approval from Rotary Club of Taipei.



## Requirements for the competition requirements

### Videos for competition round 1

You video should meet following Criteria:

- The video should be between 5 and 7 minutes.
- Content of your video  
short introduction of your team and your motivation for your participation.  
The project should be described to provide an understanding of your idea incl. a project plan  
we expect a description of the goal you want to achieve,
- No music
- Filmed in a quiet room
- Voice should be clear and audible.
- Presenter should be visible. All members should present once.
- PPT Should be Visible. One way to do it is the below:
  - [https://support.office.com/en-us/article/record-a-slide-show-with-narration-and-slide-timings-0b9502c6-5f6c-40ae-b1e7-e47d8741161c#OfficeVersion=Office\\_365](https://support.office.com/en-us/article/record-a-slide-show-with-narration-and-slide-timings-0b9502c6-5f6c-40ae-b1e7-e47d8741161c#OfficeVersion=Office_365)
  - If you record with your Cell Phone, please record it horizontally.
- Naming Files
  - Name of the Video should be [yourteamname].mov
  - Name of the Powerpoint should be [yourteamname].ppt
- Video File
  - Video Files should be in .mov or .mp4
- Instructions for Sharing Video and Powerpoint
  - Create a Google drive account if you do not have one at drive.google.com
  - Create an Individual Folder with your "Team Name" and upload the video and powerpoint into the folder.
  - Right click the folder and share the folder with taipeirc@gmail.com
- Send an Email to Rotary Club of Taipei to make sure that the video has been shared properly as soon as you upload it.

Please upload and verify the documents are received! Points will be deducted if any individuals miss the deadline or those who have said they submitted but have not checked with our club office! If you have questions in regards to any part of this, please contact our club office at 02-23810986.

### Voting period

All videos will be uploaded on the ESSC 2022 online platform for a public online voting. Further on all videos will also be individually viewed and evaluated by judges in each cases.

The team with the highest online voting result and the team judged with the highest result by the judges will go directly to the final. The four remaining finalists will be announced based on a weighted result of both voting.

The 6 finalists shall be announced and informed by the head judge on May 29, 15:00



### **Mentoring and coaching**

RCT offers to all finalists individual and separate coaching and mentoring opportunities. This coaching/mentoring process shall include a general training of presentation skills and support the teams in transferring the video presentation of their project to an onsite presentation in front of the public.

### **Final**

The Final Round will be conducted in person. The 6 Teams will present their individual project / idea during a 20 min onsite presentation in front of the RCT jury. This presentation is open for the public. Each presentation will be followed by a short Q+A session.

The final will be held in Taipei on **June 19, 2022 from 12:00 to 15:00** as an onsite event.

Framework for the final:

- Business Casual is the preferred dress code for the contest.
- It is not compulsory for all team members to speak in the presentation, but each member is required to show up on stage and participate in the whole event.
- The presentation may include audio and visual aids that the team considers appropriate. Please bring your own PPT document.
- RCT will provide a computer with PowerPoint software and projector to assist your presentation. Any team requiring proprietary software and equipment to demonstrate their plan is responsible for its provision and installation. You can also bring your own laptop to connect if you choose.

We will keep updating further detail information of ESSC on this web page.

### **Confidentiality and Intellectual Property disclaimer**

- The authors of the social solution plan will retain all proprietary rights to the plan regarding its use at all times prior to and following the contest
- All contestants will be responsible for taking the proper steps to protect their intellectual property.
- RCT, judges, reviewers, staff or the audience will not sign non-disclosure statements.
- All public sessions of the contest, including but not limited to oral presentations and question/answer sessions, are open to the public at large. Any and all of these public sessions may be broadcast to interested persons through media which may include radio, television and the Internet. Any data or information discussed or divulged in public sessions by entrants should be considered information that will likely enter the public realm, and entrants should not assume any right of confidentiality in any data or information discussed, divulged or presented in these sessions.
- RCT may make photocopies, photographs, video recordings and/or audio recordings of the presentations including the written plans and other documents, charts or material prepared for use in the presentations at the RCT ESSC. RCT has non-exclusive worldwide rights in all languages, and in all media, to use or to publish the materials in any other medium.

